DIGITALLY MEDIATED SOCIAL NETWORKING PRACTICES: A FOCUS ON CONNECTEDNESS AND DISCONNECTEDNESS

Special Characteristics of Communication in Networks Individuals (Johnson 1997)

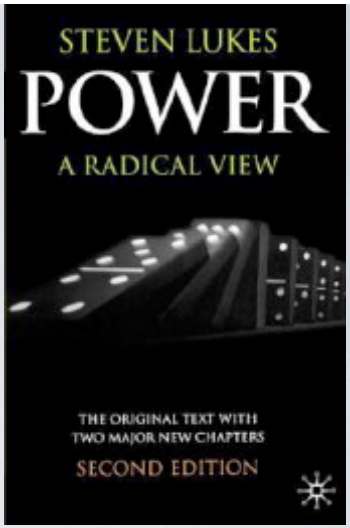
- Scope - communicating in electronic networks have a much broader reach than they do offline.
- Anonymity – In networks, individuals can communicate without identity, using pseudonyms and taking on different personas.
- Reproducibility – Information can be reproduced online without loss of value and in such a way that the originator or holder of the information would not notice.
- Reproducibility is related to both scope and anonymity.
- Reproducibility creates the possibility of permanence or, at least, endurance of information.

Networked Publics (Ito 2007, boyd 2008)

- A linked set of social, cultural, and technological developments that have accompanied the growing engagement with digitally networked media. Here publics is used to focus on how people respond to and are (re)makers of media (Ito 2007).

- Persistense, searchability, replicability and invisible audiences(boyd 2008)

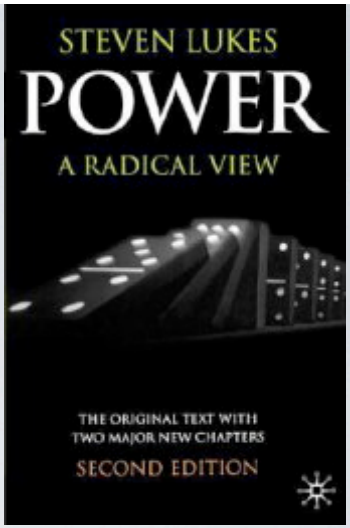
POWER: ACCORDING TO STEVEN LUKES



Power is exercised in structurally determined limits

- **External/Internal:**
  - exclude options you might want v exclude options you might not even conceive.
- **Positive/Negative:**
  - obstcale v absence of support
- **Ends/Means:**
  - Limit range of objectives v limit means to achieve those objectives

POWER: ACCORDING TO STEVEN LUKES



- **1DV:** A has power over B because they can get B to do something they wouldn't do otherwise.

- **2DV:** Power is exercised where the scope of decision making is constrained and conflict suppressed.

- **3DV:** Power is exercised by creating conditions so that conflict doesn't arise in the first place.

CYNTHIA HARDY (1985) AND UNOBTRUSIVE POWER

Centred on attempts to create legitimacy and justification for certain arrangements, so that the outcomes are never questioned.

Symbolic power (language, symbols and rituals) used to legitimize desired outcomes in advance in such a way that the use of overt power may be unnecessary because the outcome is regarded as legitimate, acceptable or inevitable.

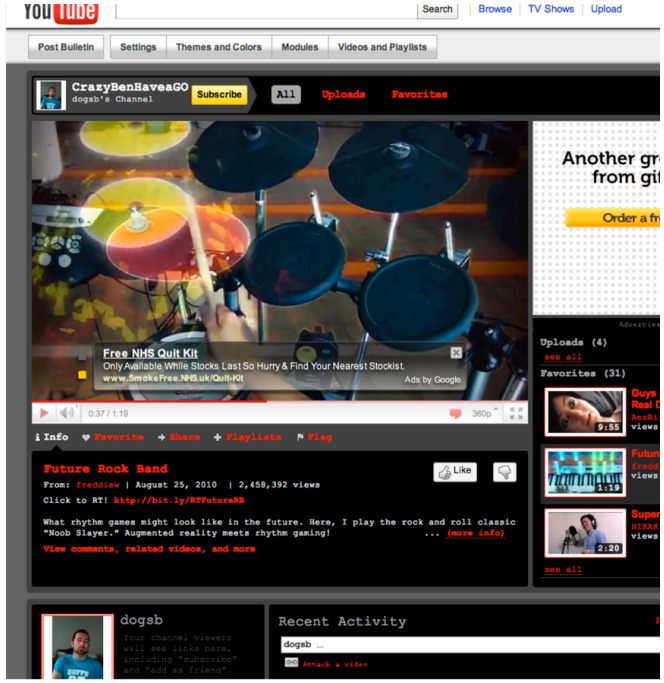
- language to mobilize support or quieten opposition;
- the use of myths or fictional narratives to stress the importance of tradition and thereby legitimize the status quo or emphasize change and modernization;
- rituals, ceremonies and settings, which can be used to convey certain messages and meanings.

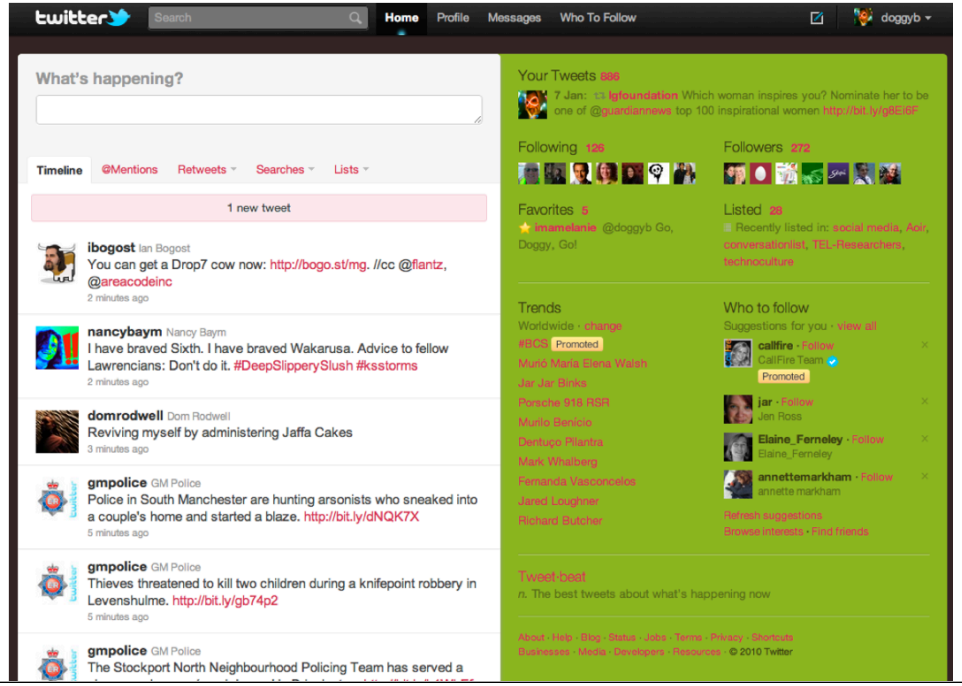
NUANCING NETWORKED PUBLICS

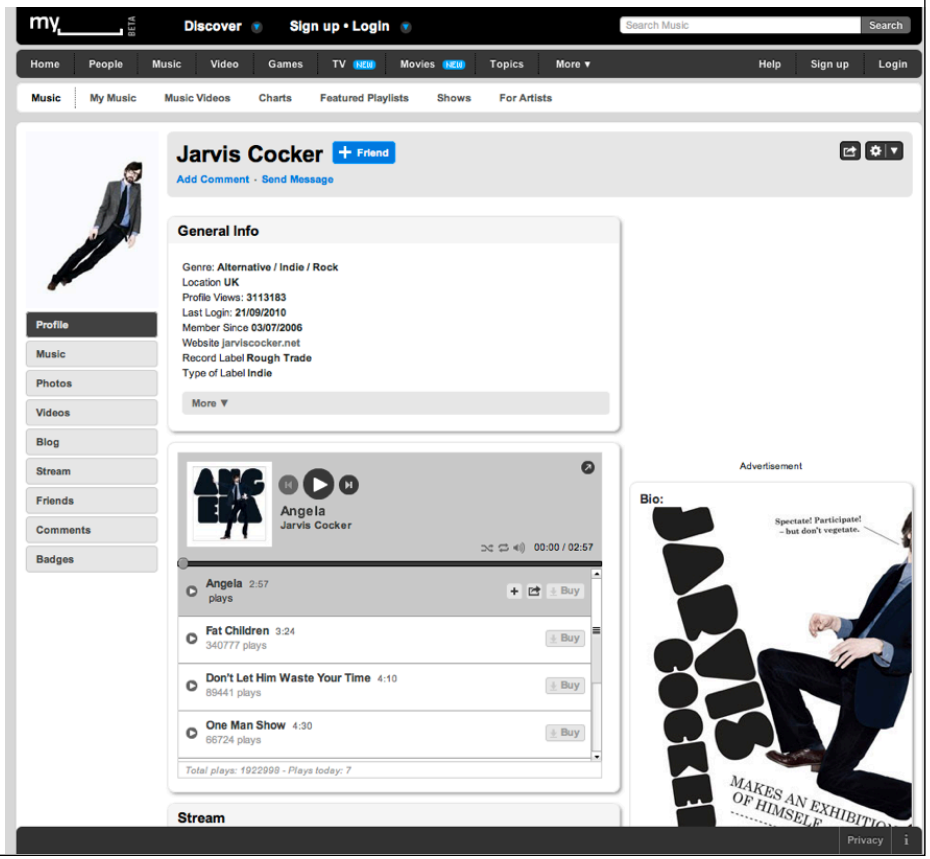
- Mediating Access
- Relationships
- Play and Leisure
- Home and Work
- Health and Wellbeing
- Ethics and Law

MEDIATING ACCESS

facebook
Search
Home
Profile
Account
Ben Light
Edit Profile
In a relationship with John Keaney · Born on 20 March · Add your current work information · Add your education information · Edit Profile
Share: Status Photo Link Video
Gillian Woo
http://jjudy.tripod.com/quotes.html
Judge Judy: Quotes
jjudy.tripod.com
A collection of classic Judge Judy quotes submitted by fans. This quote list has certainly grown and grown! As of the beginning of June, all quotes will be erased to make way for new ones. So, start getting your new quotes in now by mailing us. If you have a favourite you would like to remain o
06 January at 20:08 · Like · Comment · Share · See friendship
Ben Light Love it! "You spent seventy-two dollars getting your hair done? You wasted your money!"
06 January at 23:28 · Like · 1 person
Write a comment...
RECENT ACTIVITY
"And me in Leeds with Helen who..." on Mark Michalowski's status.
4 more similar stories
Ben likes IAMCR.
Ben Light was tagged in Gemma Norris's album.
A few festivities
03 January at 20:29
Wall
Info
Photos (175)
Notes
Friends
In a relationship with
John Keaney
Friends (222)
David Allred
Nicola Katherine Louise Osborne
University of Edi...
T.L. Taylor
Pete Oldham
Chris Agius
Pokes
PhoebeforManchester Filmcooperative · Poke back
People you may know
See all
Vitalis Mamhende
2 mutual friends
Add as a friend
Sponsored
Create an advert
Exclusive online offer
£25 M&S voucher
Join Sky TV online and we'll give you a £25 M&S voucher! Our best value offers are online. Click to find out more!


YouTube
Search
Browse
TV Shows
Upload
Post Bulletin
Settings
Themes and Colors
Modules
Videos and Playlists
CrazyBenHaveaGO
dogsb's Channel
Subscribe
All
Uploads
Favorites
Free NHS Quit Kit
Only Available While Stocks Last So Hurry & Find Your Nearest Stockist.
www.SmokeFree.NHS.uk/Quit-Kit
Ads by Google
Future Rock Band
From: freddiew | August 25, 2010 | 2,458,392 views
Click to RT! http://bit.ly/RTFutureRB
What rhythm games might look like in the future. Here, I play the rock and roll classic "Noob Slayer." Augmented reality meets rhythm gaming! ... (more info)
View comments, related videos, and more
Like
Uploads (4)
Favorites (31)
dogsb
Recent Activity


twitter
Search
Home
Profile
Messages
Who To Follow
doggyb
What's happening?
Timeline
@Mentions
Retweets
Searches
Lists
1 new tweet
ibogost Ian Bogost
You can get a Drop7 cow now: http://bogo.st/mg. //cc @flantz, @areacodeinc
2 minutes ago
nancybaym Nancy Baym
I have braved Sixth. I have braved Wakarusa. Advice to fellow Lawrencians: Don't do it. #DeepSlipperySlush #ksstorms
2 minutes ago
domrodwell Dom Rodwell
Reviving myself by administering Jaffa Cakes
3 minutes ago
gmpolice GM Police
Police in South Manchester are hunting arsonists who sneaked into a couple's home and started a blaze. http://bit.ly/dNQK7X
5 minutes ago
gmpolice GM Police
Thieves threatened to kill two children during a knifepoint robbery in Levenshulme. http://bit.ly/gb74p2
5 minutes ago
gmpolice GM Police
The Stockport North Neighbourhood Policing Team has served a
Your Tweets 886
Following 126
Followers 272
Favorites 5
Listed 29
Trends
Worldwide · change
#BCB Promoted
Murid Maria Elena Walsh
Jar Jar Binks
Porsche 918 RSR
Murilo Benicio
Dentuço Pilantra
Mark Whalberg
Fernanda Vasconcelos
Jared Loughner
Richard Butcher
Who to follow
Suggestions for you · view all
callfire · Follow
CallFire Team
Promoted
jar · Follow
Jen Ross
Elaine_Ferneley · Follow
Elaine_Ferneley
annettemarkham · Follow
annette markham
Refresh suggestions
Browse interests · Find friends
Tweet beat
n. The best tweets about what's happening now
About · Help · Blog · Status · Jobs · Terms · Privacy · Shortcuts
Businesses · Media · Developers · Resources · © 2010 Twitter


my
Discover
Sign up • Login
Search Music
Search
Home
People
Music
Video
Games
TV
Movies
Topics
More
Help
Sign up
Login
Music
My Music
Music Videos
Charts
Featured Playlists
Shows
For Artists
Jarvis Cocker
Friend
Add Comment · Send Message
General Info
Genre: Alternative / Indie / Rock
Location UK
Profile Views: 3113183
Last Login: 21/09/2010
Member Since 03/07/2006
Website jarviscocker.net
Record Label Rough Trade
Type of Label Indie
More
Profile
Music
Photos
Videos
Blog
Stream
Friends
Comments
Badges
Angela
Jarvis Cocker
00:00 / 02:57
Angela 2:57 plays
Fat Children 3:24 340777 plays
Don't Let Him Waste Your Time 4:10 89441 plays
One Man Show 4:30 66724 plays
Buy
Total plays: 1922998 - Plays today: 7
Stream
Advertisement
Bio:
Spectate! Participate! – but don't vegetate.
Privacy

10:08 AM
FriendStream
Phone
htc
BlackBerry
12:21
SPACE

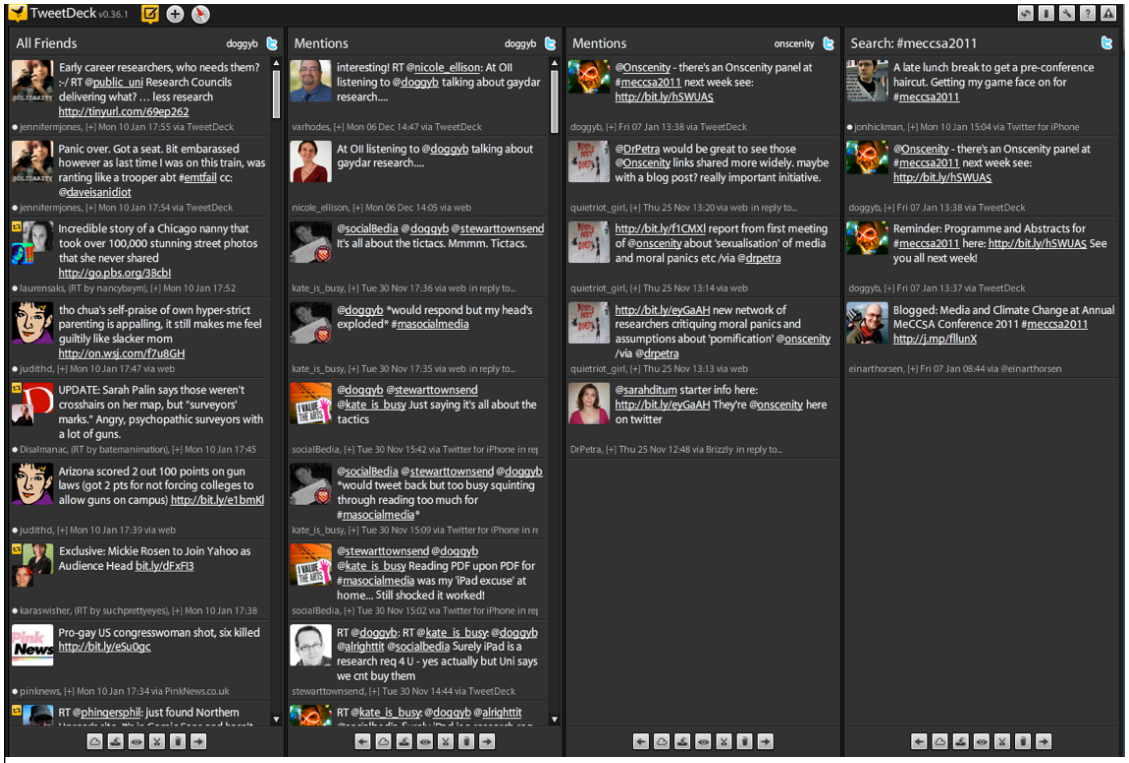
PLAYSTATION 3
SONY

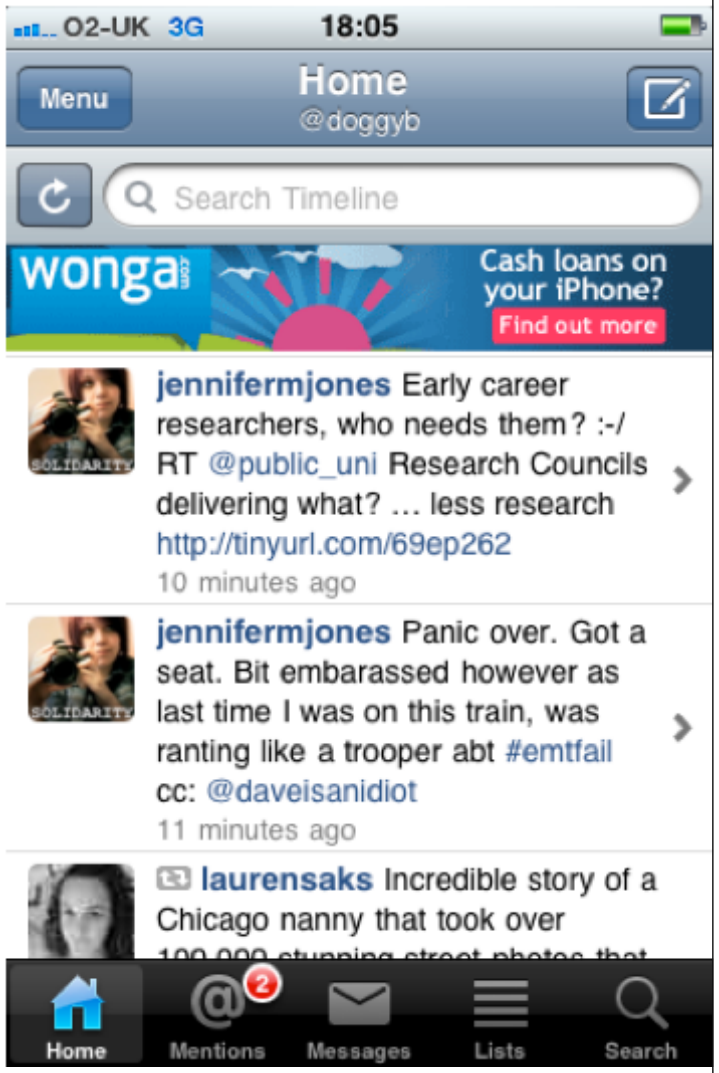
Radio Shack
TRS-80
MODEM II

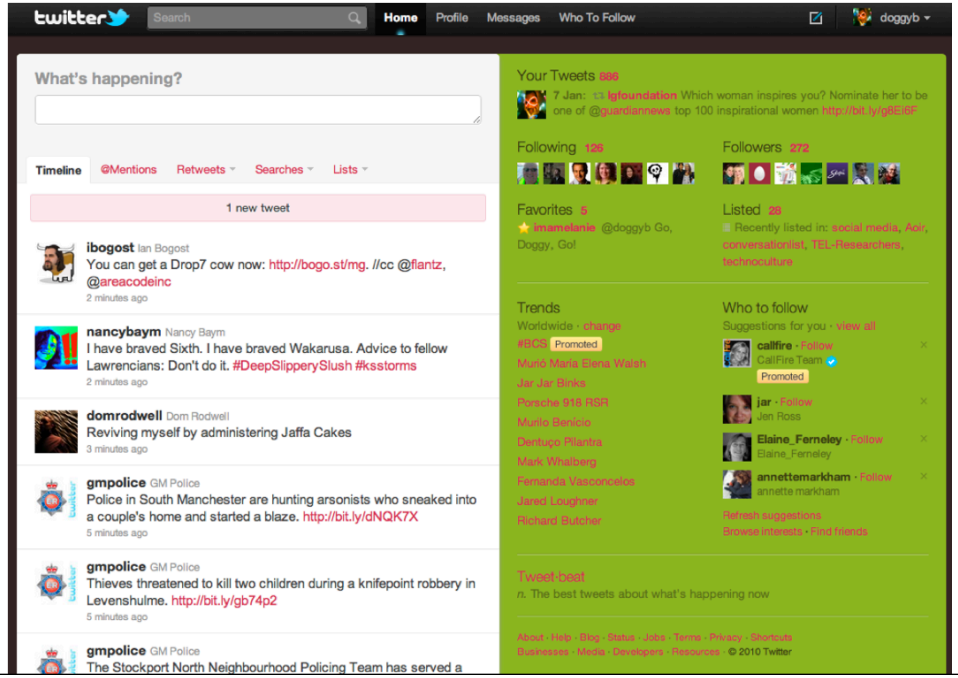
IBM

Wi Fi

3G


TweetDeck v0.36.1
All Friends
doggyb
Mentions
doggyb
Mentions
onscenity
Search: #meccsa2011


O2-UK 3G
18:05
Menu
Home
@doggyb
Search Timeline
wonga
Cash loans on your iPhone?
Find out more
jennifermjones Early career researchers, who needs them? :-/ RT @public_uni Research Councils delivering what? … less research http://tinyurl.com/69ep262
10 minutes ago
jennifermjones Panic over. Got a seat. Bit embarassed however as last time I was on this train, was ranting like a trooper abt #emtfail cc: @daveisanidiot
11 minutes ago
laurensaks Incredible story of a Chicago nanny that took over
Home
Mentions
Messages
Lists
Search


twitter
Search
Home
Profile
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Who To Follow
doggyb
What's happening?
Timeline
@Mentions
Retweets
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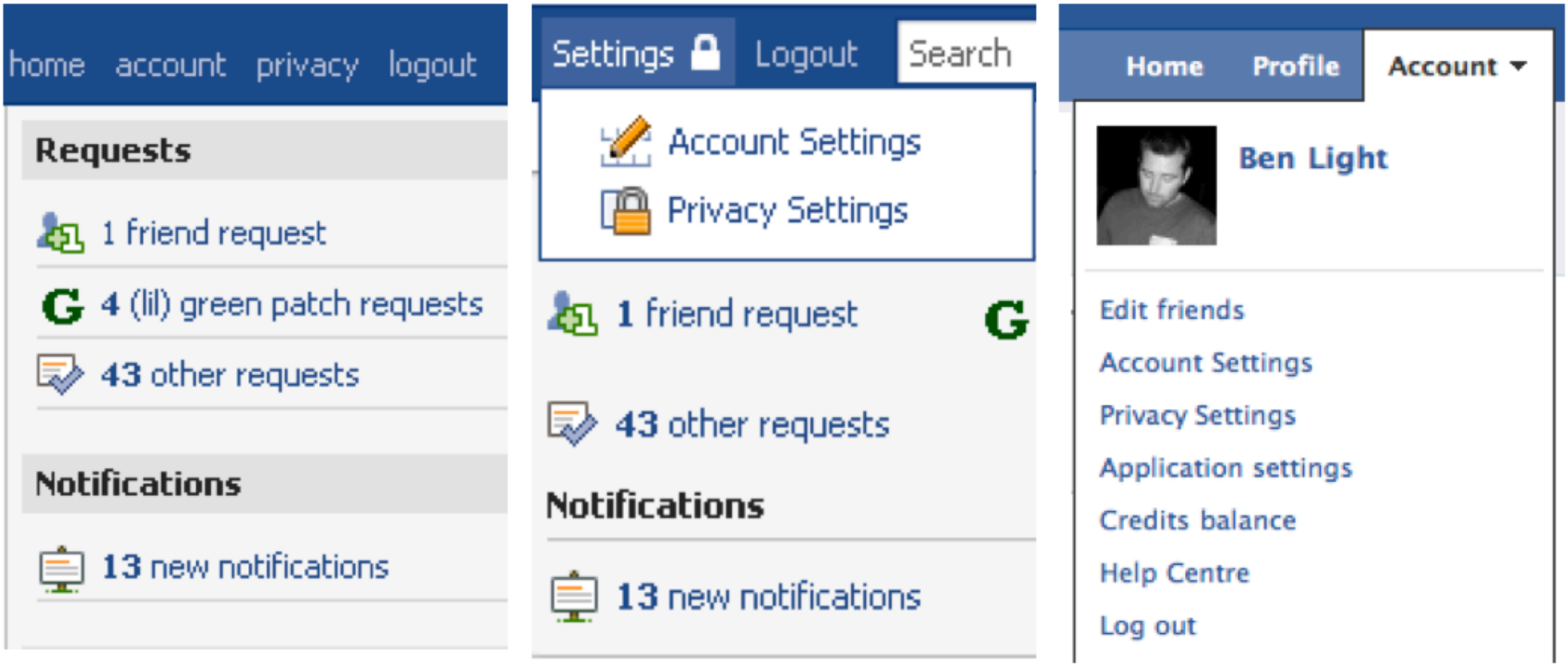
Your Tweets
Following
Followers
Favorites
Listed
Trends
Who to follow
Tweet beat
n. The best tweets about what's happening now

YouTube	Twitter	MySpace	Facebook
Create profile	Create profile	Create profile	Create profile
Subscribe	Follow	Add friend	Add friend
Manage account/privacy	Manage account/ privacy	Manage account/ privacy	Manage account/ privacy
-----	Private Message	Private Message	Private Message/ Poke
-------	Tweet	Status/ Mood/ Blog	Status update/ Notes
Post bulletin Comment	Reply /Mentions	Bulletins/ comment	Wall post / comment
Like/Dislike / Flag	Re-tweet	Like / share	Like/ tag
----------	twitter streams - create hash tag	Threads/ chat	Chat
Upload Video Content/ share embed / organise content	Post a link to content	Upload content: pictures/ music/ video,	Upload content pictures, music & video, share content
Link with channels Add events	Lists	Forums/ create event	Create groups/ events/ pages/ see friendship

(Courtesy of Rhianne Jones, University of Salford)

July 2008 August 2008 February 2010



(Light and McGrath 2010)

'People have really gotten comfortable not only sharing more information and different kinds, but more openly and with more people. That social norm is just something that has evolved over time' (Mark Zuckerberg 2010)

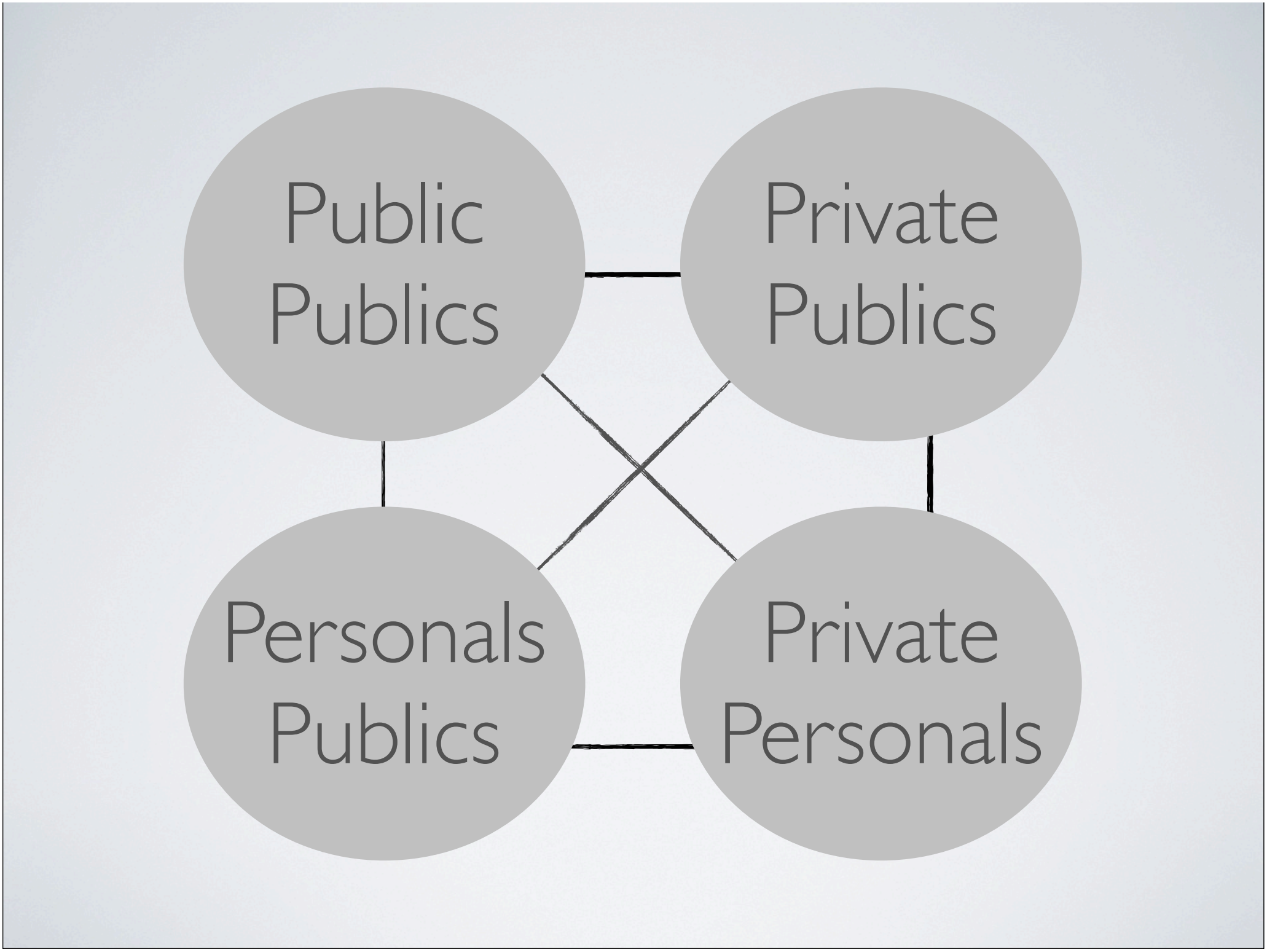
"Use Facebook to … control privacy online"

Facebook.com August 2008

"Facebook helps you connect and share with the people in your life"

Facebook.com - February 2010

RELATIONSHIPS


Public Publics
Private Publics
Personals Publics
Private Personals

Recognition and response work - Kerry Ferris (2007)

- Moral order of the street
- Recognition
  - Double take/great expectations/proof positive
- Response work
  - Staying cool/your biggest fan/two thumbs down

Used to see this dude all the time - always laughed about him with friends - but ... OMG just how well known is he?!!! lol I had no idea.

more and more I look at this photo I think it must be him. Wow, what a claim to fame! Knew he was a strange soul but did not realise he had such an audience!

PLAY AND LEISURE

167 St
Intervale Av
D
B
4
161 St
Yankee Stadium
Prospect Av
Jackson Av
2
5
Westche
149 St
Grand Concourse
3 Av
149 St
2
5
East 138
3
145 St
3
2
4
5
138 St
Grand Concourse
3 Av
138 St
Brook Av
Cypre
6
135 St
2
3
125 St
enox Av
125 St
METRO-NORTH

The Social Interpretation and Cultural Exchange Project

To investigate the potential for applying social media models to cultural collections, to facilitate social interpretation, to increase audience engagement and reach, and to re-balance the audience/authority relationship.- how and if social media models enable social interpretation and encourage audience/s to engage with the IWM in different ways. - insight into the challenges and risks of the use of social interpretation and the representation of public discussions in physical and digital cultural spaces.

ARTS COUNCIL ENGLAND
Arts & Humanities Research Council
NESTA
IWM IMPERIAL WAR MUSEUMS
University of Salford MANCHESTER
MTM LONDON

A LIGHT LOAD WITH HEAVY CONSEQUENCES?

Royal Horse Artillery E Battery 13 Pounder Field Gun, ORD 101

How would you feel if you had to operate this field gun?

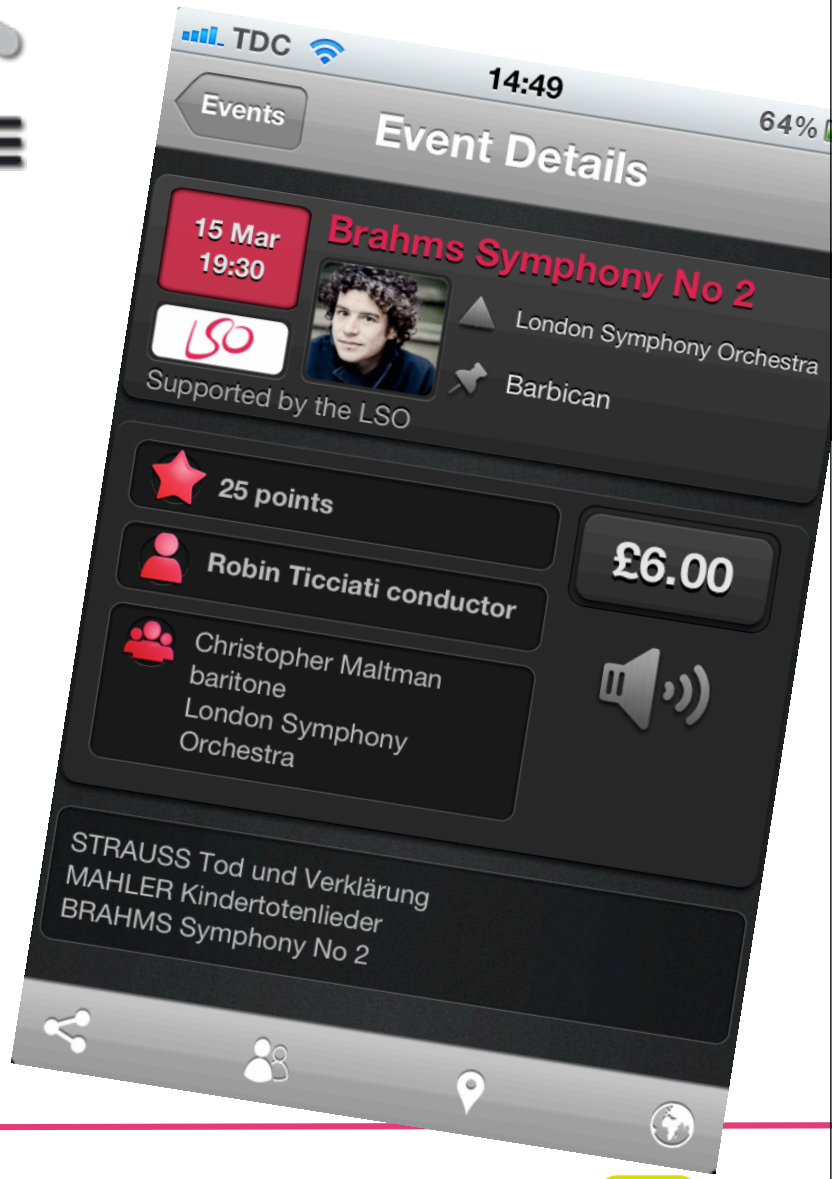
VIEW GALLERY

Add your comment now...

These are visitor comments and do not reflect the opinions of IWM. We do not read every comment. If you think a comment is inappropriate, press the remove button. Find Out More.

What a cannon!

Wilfred Thursday 21/06/2012 at 15:47 1 Remove



The SMP is a pilot initiative aimed at increasing the market spread and depth of the LSO, Aurora, and potentially other orchestras and cultural organisations. This project focuses specifically on engagement with a 'hard-to-reach' audience for classical music, by introducing a marketing and ticketing web-channel and mobile app.

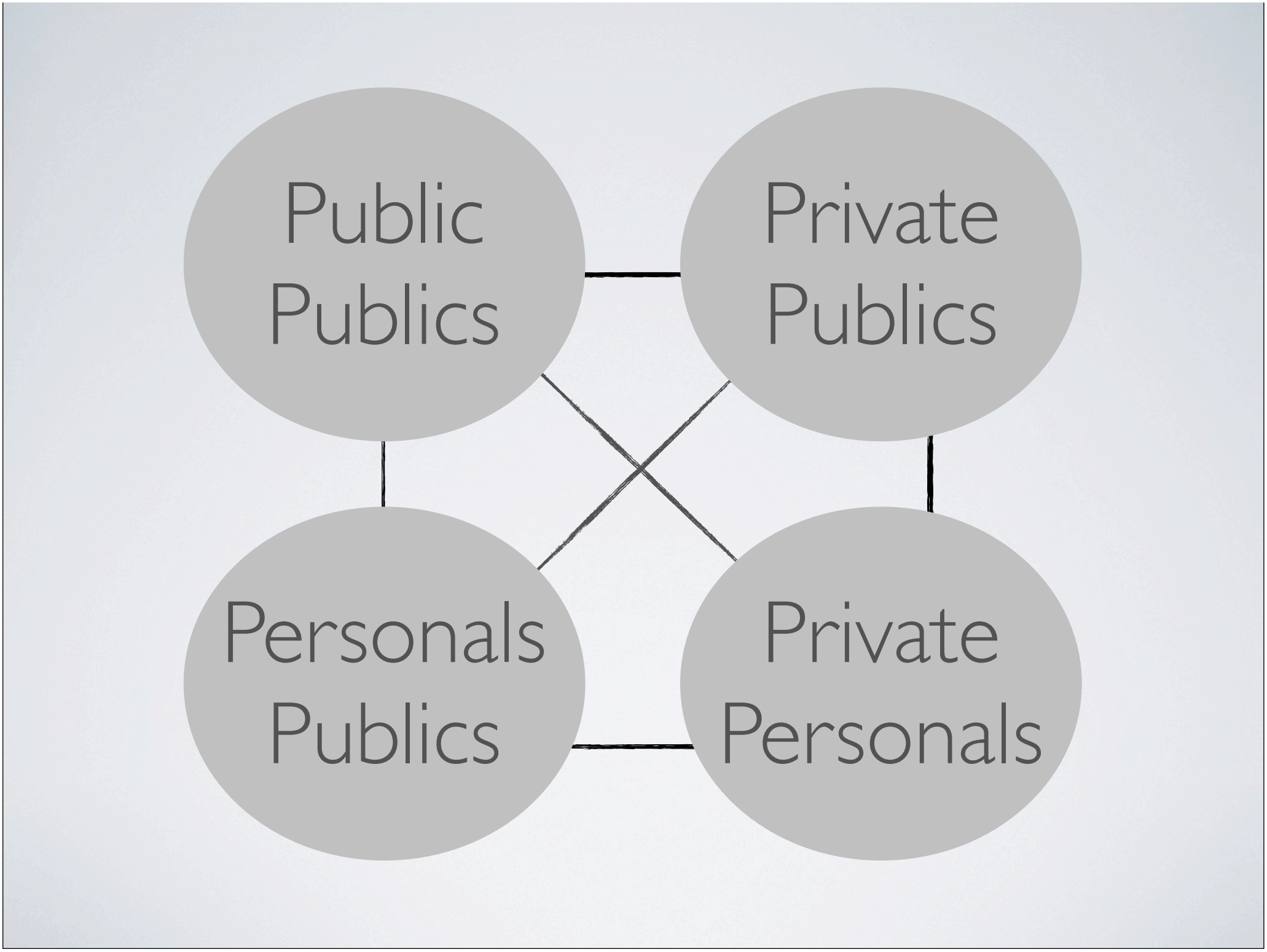
ARTS COUNCIL ENGLAND

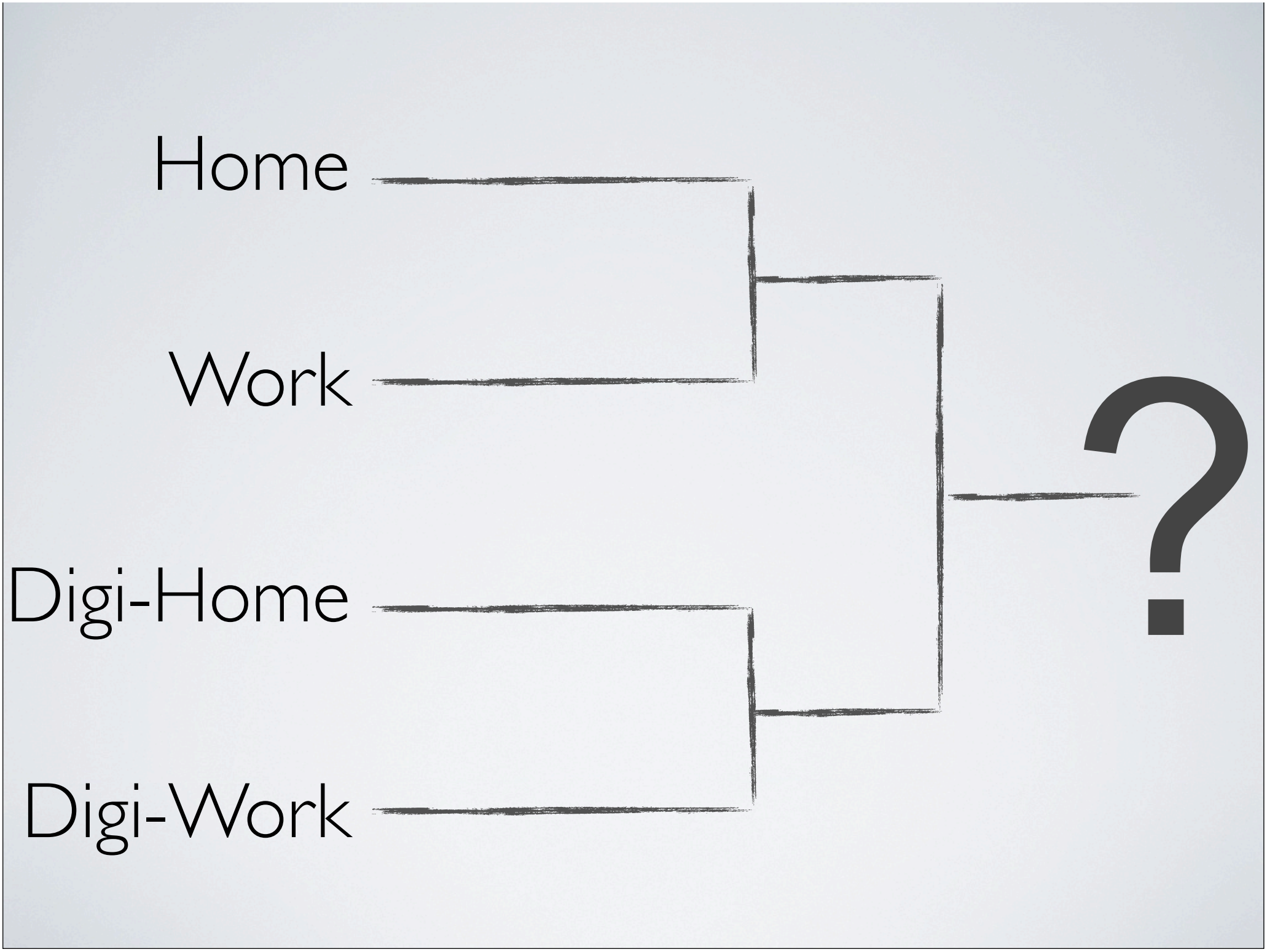
Arts & Humanities Research Council

NESTA

University of Salford MANCHESTER

HOME AND WORK


Public Publics
Private Publics
Personals Publics
Private Personals


Home
Work
Digi-Home
Digi-Work
?

HEALTH AND WELLBEING

CERVICAL SCREENING

The Cat that got the Screen

Home | Symptoms | Why go? | What happens? | FAQs | Downloads | Links | About

You don't have to go on your own

Can I go for my test with a friend or advocate?

Yes of course. Bring a friend or advocate for some support if you are anxious.

Let us know what you think about bringing a someone along in our poll opposite.

Yes, No, Maybe?

Educate Us! Please Participate in Our Poll

Would you take a friend or advocate to your screening?

This purely Internet based campaign for the North West of England, developed with women aged 24-29, aims to improve this age group's awareness, knowledge and confidence in cervical screening. We hope that the knock on effect of this will be an improvement in attendance rates, and ultimately a reduction in the incidence of cervical cancer.

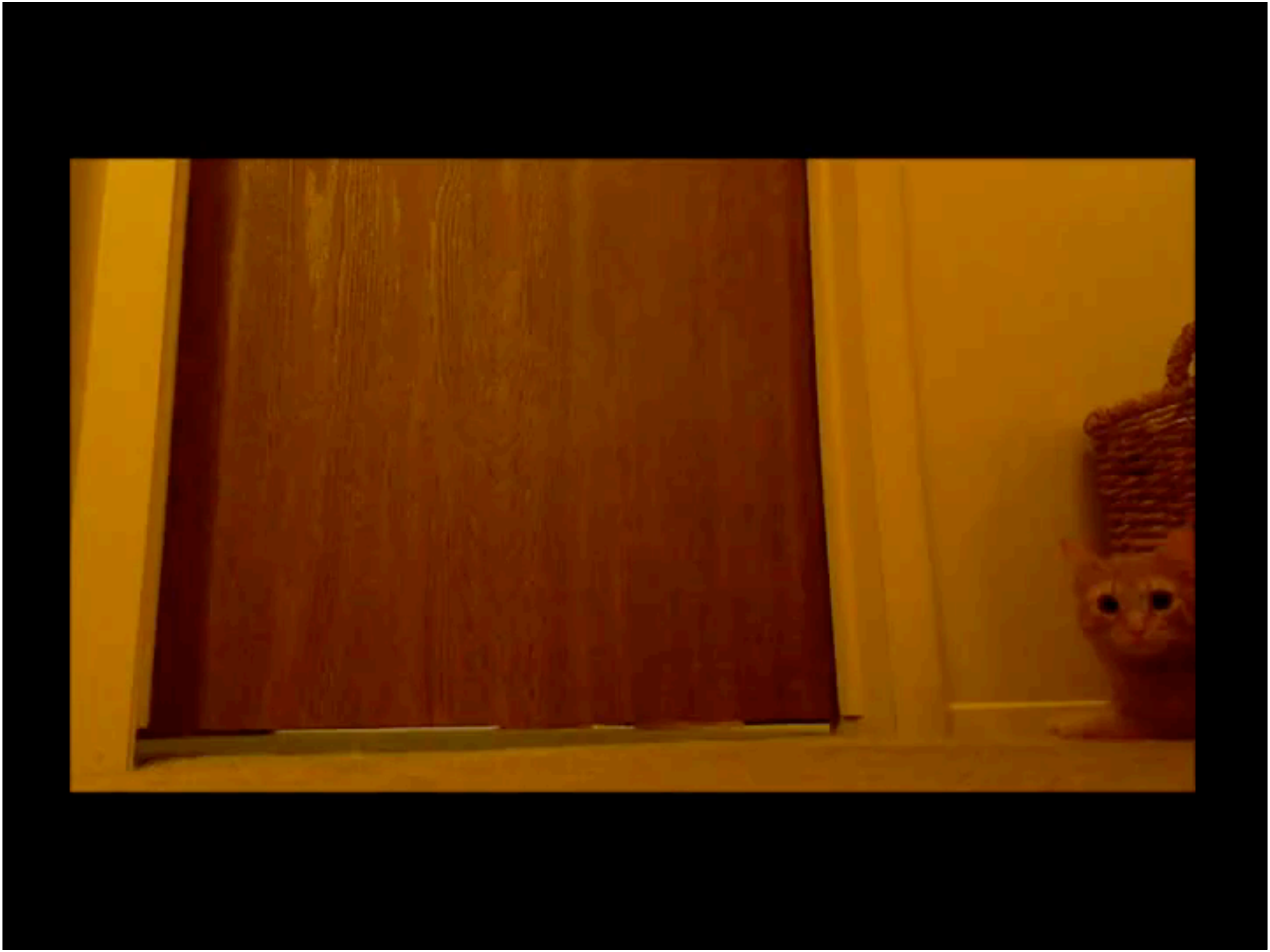
- Just before you reach 25 years old you will get your first invitation to attend for a cervical screen (a smear test).
- If you've had an invitation and have not been, it's important to note that if you are age 25-29, you should be going for a screen every 3 years.

A key part of the campaign is a serious engagement with women in its development and delivery. As a result, the campaign will offer many ways for women to engage and educate each other via this website and sites such as Facebook, Twitter and Pinterest. If you would like to get involved in our campaign please contact us.

Remember, it's important that you take up your invitation as

Follow Us on Twitter...

Cats that look like pin up girls



Mogatron – The Cat that got the Screen

http://www.thecatthatgotthescreen.org/mogatron/

Google

The Cat that got the Screen

Mogatron

Upload a moggy, dress them and share them.

It's all in a good cause, we're trying to increase women's awareness of, knowledge and confidence around cervical screening.

For more information go to www.thecatthatgotthescreen.org or find us on Facebook, Twitter and Pinterest

Choose photo

Upload a photo

Development by gold giraffe ltd / Design by Emma Bowey and Rachel O'Sullivan

ETHICS AND LAW

Wobble Squabble
Super fun button bashing action.
Start Squabbling!
HIGH SCORES
Weekly Monthly All-time
3/3/08 - 3/9/08 >>
Habbo name Played Score
1. BENT=RENT 1041 2571
2. NovaNation 872 2016
3. WobbleQuabble 771 2012
4. Sluged 746 1960
5. V-Ray 931 1864
6. gGc-ws 504 1503
7. Biten 704 1409
8. Intended 597 1404
9. iDontWobble 665 1340
10. Ladoz 400 1233
Next 10 >
BOSH
SWOOOSH
Balance
Q E
Push
A D
Moving
N M
Space
Balance
Group info
Wobble Squabble
Group created: Dec 3, 2007
2,431 users in group
No tags.
1
WHACK
2
KAPOW
ZZZAP

How Habbo Works

- Rare Furni, prizes or seasonal Furni can also be bought or won by participating in online games.
- Rare Furni such as thrones (costing 25 credits) are available for short periods including Christmas, Valentines Day and Halloween.
- We found a throne on sale on eBay with an auction starting price of £19.99 even though it is against Habbo rules to do this.
- Alternatively, Habbos dupe other Habbos of their Furni and this is referred to as scamming.

Perspectives of Habbos

"A virtual chat-room where you swap messages with other Habbos."

"A bit like Facebook, but you have a Habbo to chat with"

"An one-line game not like playing X-Box 360 on-line because that is sold and bought as a game this [Habbo] is free and on the internet."

"A MUD or an MMORPG? Never heard of them but you play a game online, well sort off." (Interviewee)

"Yeah it is a game definitely a game but you chat as well. You have to be able to chat to them and be nice to them to gain their trust."

Scammer Ethics

"having to pretend to be really nice but be really clever at the same time because you are scamming… oh my god, you don't act the same I wouldn't even speak to these people in IRL!!!!!!"

"Deceiving people? We are probably chatting to a 40 year old guy who is pretending to be some kid. Let's get real no one is who they say they are, no-one. You have to have a totally different mentality on-line, totally different. It is not how we act IRL. We are not robbing off old ladies, you can't get arrested for it, it is totally different – the only thing they can do is block your account or IP address. Would I steal in IRL? No it is totally different, yeah, yeah, yeah, some Dutch kid got arrested but that is 1 in a million, it is the chance you take of getting your account banned that is the fun, beating Habbo."

"Everyone's at it, or at something, it is fun, when you get their account details it is a rush to get to the account first because they instantly know they have been scammed, that is why I use two computers. It is dead funny because when you log on to the account your Habbo waves to you all nice and then I wave back….I empty their account and then I delete the account."

MOVING FORWARD

- Take the 'non-human' seriously
- SNS as configurable technologies subject to innofusion
- A rejection of the design fallacy without the loss of responsibility
- Continue to disclose the nature of networked publics

What importance (if any) do people place on features of networked publics, and why?

How do networked publics (not) act with us?